



10620 SOUTHERN HIGHLANDS PARKWAY, STE. 110-377, LAS VEGAS, NV 89141

## TESTIMONIALS

Just a note to say how pleased I've been with this whole process – and particularly with Linwood. He not only “got” it, but added a dimension that really nails the feeling of the area. Great chart, crisp, sweet production, incredible turnaround. Sounds like the lost James Taylor tapes – wish we could do a song! Anyway, I love it, client's delighted, even my wife is impressed. Thanks for a great job all around.

**Herman Schnurr**  
**Herman Schnurr Marketing, Inc, New York**

Dear Linda and Linwood,  
I am writing to tell you both what a joy it is to work with you. Whether I am recording live, producing powerful messages including your music, or having your guidance in editing and directing my projects, I could not ask for better partners. When I receive a letter from someone across America, in Australia, or Italy, or Canada, who is enjoying one of my CD's, I always remember that you play an important part in their creation. Thank you for this great professional relationship and may it last forever.

**Douglas A. Cox, Vice President**  
**West Coast Beauty Supply Company**  
**California**

I have been involved with Linwood and Linda Bell for over 25 years in the Music business. Bell Music Productions has always been a first rate powerhouse for all kinds of music production. I've personally worked on everything from radio jingles to nationwide television spots and record production for artists with this company.

Always professional, they are relentless in “getting it right.”

**Jerry Lopez**  
**Las Vegas, NV**

I just wanted to write you a quick note of thanks for the jingle you produced for our client, The Greensboro Chamber of Commerce. I'm convinced that this jingle will make the launch of their new "Greensboro Connects" campaign more impactful and effective. Our client was very comfortable throughout the entire production process and really respected your commitment to excellence on their behalf.

**Sharon Day**  
**WTQR/WMAG/WVBZ/WWCC**  
**Greensboro, North Carolina**

My client is dazzled with the excellent work Bell Music Productions creates. This jingle will take his business to higher heights...generating increased sales for his company.

**Troy bell**  
**clear channel radio**  
**norfolk, virginia**

The radio commercial is great. My major competitor called and left a message that they heard the radio and liked it. That was the 1st morning! The phones light up when it is played on the radio. Thanks sweetie!

**Sarah alexander**  
**San diego, californ**

I would highly recommend the Bells if you're looking for results!

**Laura Burch**  
**WTVR-FM/WRVA-AM**  
**Richmond, Virginia**

You captured the "exact" tempo and metering in the lyrics that I had asked for! It was exactly what we needed for our client. Thank you for applying your creative genius to this project.

**Larry Miner**  
**KELA/KMNT**  
**Centralia, Washington**

The client absolutely loved the jingle! You hit the bull's eye the first time. It finally gave Dotson Brothers the consistent musical message that they had been looking for. Many thanks for a job well done!

**Larry Hall**  
**Hall Media, Inc.**  
**Lexington, Kentucky**

A dynamic jingle begs you to sing along. It gets in your head, you sing it all day, it drives you crazy because you can't stop hearing it in your head, and your children go around singing it. It's so easy to remember. Our clients think we're top notch, thanks to Linda and Linwood. Each and every jingle has hit the nail on the head They make it easy and painless. Our clients say, "Perfect – There's no way to improve on this."

**Sharon Boyd, 4 States Advertising**  
**Joplin, Missouri**

You handled my client with kid gloves, and knocked him out with a great jingle! You're work is fabulous. Thank you!

**Kelly Smith**  
**HOT 92 JAMZ/Clear Channel**  
**Los Angeles, California**

I just wanted to express my gratitude for all of your help and expedient service. I am so pleased with the jingle products that you have provided, and believe that due to your talents and commitment with the creative jingle lyrics and music, it has solidified my advertising relationships and set us apart from our competitors. Several of my most important clients have increased their business as a result of your expertise. Thanks again for everything!

**Cora Levine**  
**KDON/KOCN/KTOM-A/F/KSJO-KMJO/KION-A**  
**Salinas, California**

Everyone here thought Dr. Eisenberg's jingle was fabulous! We had a hard time envisioning how a breast surgeon could have a jingle--but you did it--it was great! Thanks for everything.

**Amy Jo Haven**  
**WIOQ/WJJZ/WSNI/WUSL/WDAS**  
**Bala Cynwyd, Pennsylvania**

I would like to thank you for the tremendous job your company did on our new jingle. I could not have been more excited as you played the finished product to me for the first time. I simply was astonished to hear our message delivered in such an effective manner. While discussing our needs with you, I felt at best it would be a very long process to develop a jingle that "HIT THE MARK." Much to my pleasant surprise, you were able to "HIT THE MARK" on the very first attempt. Our new jingle delivers our message very effectively. In today's world, finding a company that takes pride in the product they deliver is very refreshing.

Again, many thanks!

**Larry E. Oldham**  
**Man-O-War Ford**  
**Lexington, Kentucky**

Another great jingle! As usual, top national quality, both musically and lyrically. You have only a few seconds in a jingle to give the audience the proper "feel" in what is basically a short song extolling the virtues of a particular client. It's far easier to write love songs than it would be to present what makes a client different than their competition and why a customer should use their services...all in a catchy song that plays in just a few seconds of airtime. The jingles you write and produce fit the copy we write and produce here at DreamMakers Productions of NextMedia Chicago perfectly, and it's amazing how it all comes together to please the client and give them what they pay for: effective commercials that are memorable and work for the client.

**Steve Wein, Creative Services Director**  
**DreamMakers Productions of NextMedia Chicago**

Thank you so much! The jingle for Body Talk sounds great. I can't wait for it to air!

**Tara Farrell, Solution Manager**  
**Clear Channel Radio**

The jingle you created for Lou Ehlers Cadillac sounds great! It is a very memorable jingle which is extremely important when there are so many radio commercials for car dealers. This one stands out from the rest. My client is thrilled because it separates him from the competition. It was a pleasure working with you. You are so dependable, making sure everything worked out within the time frame we needed. Your work and professionalism was beyond my expectations. Many thanks for making this campaign a success!

**Rose Nelson**  
**KFI / XTRA Sports / Fabulous 570-KLAC**

Wanted to let you know that my client was very happy with the whole process! He loves the jingle – it's exactly what he wanted and he was quite impressed with your professionalism. I'm really enjoying being able to offer this extraordinary service to my local clients. It's quite impressive and stands us miles apart from the competition!

**Rebecca Little**  
**Clear Channel Radio Group**  
**Monterey Bay, California**

Bell Music Productions sets a standard of excellence by which the rest of the industry should be judged. The jingle the Bells' wrote and produced for my client was not only perfect the first time, I had a copy in hand in less than a month from the initial client meeting. Working with Bell Music Productions was truly a pleasure.

**Meredith Mills**  
**Clear Channel Radio**  
**Richmond, Virginia**

You are a fine bunch! We are thrilled with not only the jingle but the fact that there are still some really great people left on the planet! If there is anything we can do to return the favor, please let me know!

**Ivan Farber, President/CEO**  
**Get 1 Free Magazine, Inc**  
**San Diego, California**

I just wanted to let you know that we LOVE it! It's a hundred times nicer than we ever thought it could be. Please tell everyone involved how much we like it. You were a pleasure to work with. Thank you so much!

**Sue Braun**  
**Kenosha Funeral Services**  
**Racine, Wisconsin**

Thank you very much!!!! This was much easier than we anticipated. We would be happy to recommend you to anyone interested.

**Patrick and Heather Darby**  
**RC Lee's Carpet One, Fredericksburg, Virginia**

Thank you so much for your work on Stella's Restaurant. You absolutely captured the essence of the restaurant. The music, the lyrics, even the "Sinatra sound"....all perfect. I really appreciate your efforts to create such a high quality image.

**Jeff Gibson**

**King & Gibson Advertising**

I had to write to let you know how thrilled my client Bret Morris and I are with the jingle that you produced for him. I know that you put an extraordinary effort into working with Bret since he is hard to reach and very much the perfectionist. One of the things that impressed me the most was the voice you selected to sing the jingle. When I heard her sing I knew that her voice would compliment Brets' voice beautifully and it did. Thank you for all your time and your upbeat and professional attitude. It has been a great pleasure working with you! I hope we will have the opportunity to do so again. Have a lovely weekend.

Best Regards,

**Christine W. Ketcham, Senior Account Executive**

**Clear Channel Delaware**

Thank you so much for your help and professionalism. We love the jingle you produced for us! The first time it was on radio, we received phone calls within seconds after it aired. The girl's voice is beautiful, and it was an honor to work you. Once again...Thank you!

Cheers,

**Eddie Stephanic**

**West Point Mortgage and Real Estate**

**San Diego, CA**

P.S. We would love to use our jingle everywhere! Thanks Again! You Rock!

I can't believe how quickly you nailed the exact slogan and emotion for my jingle. You guys are real pros! I'll always be proud of "We deliver the WOW!"

Best regards and thanks!

**Tim Galea**

**Norton's Flowers & Gifts**

**Ypsilanti, Michigan**

I met with Kevin and Jim from Money Wise Solutions, and played them the jingle. They loved it! Thank you very much for your hard work on this and I look forward to working with you in the future.

**Dave Keating, Account Executive**

**Clear Channel Radio Group, Springfield**

You did a terrific job with the jingle. My client is absolutely THRILLED and so am I! Thank you again!

All the best,

**Karen Trapsi, Account Executive**

**Clear Channel Radio**

**San Diego, California**

Thanks again. Our president and his wife love it! Thanks for all your hard work!

**Patti Brent**

**STL Technology Partners**

**Bloomington, Illinois**

I love it and so does everyone else who has heard it. Thank you for taking such care with this. You nailed it! In a day when everything seems to be a hassle, this was hassle-free. How refreshing!

**Yvonne Gill**

**Advertising/Public Relations Manager**

**Citizens & Northern Bank**

**Wellsboro, Pennsylvania**

I just wanted to tell you the jingle is SUPER! I think it's fantastic! Great work! I've been singing it all day long and can't wait to for that thing to get on the radio. It's going to do very, very well. Thank you for doing such a great job!

**Darrell Hodson**  
**Suburban Cylinder Express**  
**Chesterfield, VA**

I wanted to thank you for the great service and creative execution that you did for the jingles for my client. You did a great job in both English and Spanish and we've been using them for the last six months successfully. I appreciate the quick turnaround. It was a record, we did it in just under 10 days from start to finish. Amazing and great to work with as well. It's allowed us to step up our radio advertising and see some results, which is what it's all about. Thanks for being there when we needed you.

Yours,

**Mary Beth McCabe**  
**Sun Marketing**

The Phat Manz Alley jingle you did for my client ROCKED! He loves it, and so do the listeners. His store has been doing great, plus we did a promotion with it that drew several hundred people! Again, thank you for the great work.

**John Townsend**  
**Clear Channel Radio**

We love the Heights Radio Shack jingles! They are a complete hit with us, and most importantly... the client! This should definitely result in an increase in sales! Thanks so much for all of your hard work!

**Monica Eldredge**  
**Clear Channel Radio – Billings, MT**

I just want you to know how happy I am with the way you put our jingle together. Everyone loves it and the girl you got to sing is fantastic. I just want to express my appreciation, and to say thank you.

**Joe Petillo, JP Credit Repair**  
**Toms River, NJ**

Thanks for jumping through "hoops lit with fire!" I appreciate it very much.

**Karen Bartlett**  
**WLHT, WTRV, WNWZ**

Wow! Thanks so much for your work on this jingle. It came out great!

Scott Monson

**Clear Channel Communications**  
**Springfield Ma**

Please accept this email as our huge THANK YOU for doing a great job on our new Roma Bank jingle. It has been very well received, and a highlight of our grand opening period!

**Nancy C. Faherty, APR**  
**Marketing Consultant, Roma Bank**

I just wanted to write you a quick note to let you know how pleased Lifetime Vision Center is with their jingle. They LOVE it!!! In a meeting I recently had with them they had told me that they brought a copy of the jingle to a convention that the eye doctor from Lifetime Vision Center was speaking at. They played the jingle for some of the other doctors that attended the convention as well as some of the executives from the company he was speaking for. I just wanted to share with you how much they enjoy the jingle. Thank you for helping make my job a lot easier!

**Jennifer Stocker**  
**Clear Channel Radio, Grand Forks**

I love our jingle package and do thank you for your wonderful contribution to making it happen. Hope to work with you again!

**Dotte**

We just heard the final mix of the jingle and we love it. Thank you and all your associates who helped put this together. We love the lyrics, voice, music, clicks and everything. You gave us the clean image that we wanted to present. We can't say thanks enough!

Best Regards,

**Jim Adamek**

Everybody loved it. Thanks a million!

**Lorraine – Aqua Pura**

Thanks for the great job on the jingle ... more than we expected and the experience was world class. The jingle really completes our message and I can't express how grateful I am to you for your creativity and ability to put my thoughts into action. Thank again and congratulations on a great project!!!

**Curtis Johnson**

Thank you once again for helping my client with the "jingle" portion of their 2007 marketing plan. Mr. Lobach was very happy with your organization, your creativity and the quick turn around time. We are very excited to get it started.

Cordially,

**Victoria Kunsman, Sr. Acct Executive  
Clear Channel**

Bravo! You were able to capture the personalities of the owners and their business perfectly without a face to face meeting. That's talent.

**Carole Arnold, Marketing Director  
Cunningham-Kaestner Investments**

I just wanted to thank you for the the great work! We couldn't be happier with the jingle. It really makes our commercials stand out. Thank you again.

**Cindy Shanebrook and Augustine Homes**

What can I say except You guys really rock!!!! I delivered The Cigar Shoppe Jingle this morning to Frank and all I can tell you is that we have a very happy happy client on our hands. Your professionalism in working with Frank was beyond what we could have asked for. Not only did you assist in coming up with slogan ideas you hit the nail on the head with your idea for music selection and vocals. As the account rep on this project I can tell you that you made my job a whole lot easier than it usually is and if I have an opportunity to recommend you guys in the future you can count on me 100% to do that with out hesitation at all. For the record the full sing jingle hits the airwaves tomorrow along with a voice over spot with the full instrumental music in the background. Once again on behalf of my client Frank Coglitore at The Cigar Shoppe and Clear Channel –Bangor a Big Thank-you to Bell Music productions for a job Well Done!!!!

**Chris Pearson, Account Executive  
Clear Channel Radio - Bangor, ME**

I want to say thanks again for a 1<sup>st</sup> time Home run on our Jingle. You made this so much fun and so easy. What a class act you are. Please use me as a reference anytime. Thanks again.

**Frank Coglitore  
The Cigar Smoke Shoppe**

I love the jingle you and your husband created for me. It sounds great on the radio!

Best wishes,

**Dr. Karla Hart  
River's Edge Veterinary Hospital**

This Jingle was the final step in a \$30,000 annual contract. Edwards Drugs realized what a jingle can do for brand recognition and top of the mind awareness and was very happy with the jingle the first time.

**Scott Stradtner, Account Executive**  
**Clear Channel Radio Biloxi**

Hi! Just wanted to let you know that the jingle was delivered to me yesterday. Sounds great - can't wait to get started on some new radio & TV spots!

Thanks & take care,

**Traci Louvier, Marketing Manager**  
**GCS Federal Credit Union's "When You're Ready" campaign.**

"I just want to drop you a note and let you know how much I LOVE my jingle. It is perfect. The words tell exactly who we are. The music is exactly what I had imagined and goes so perfect with the words. I have had a customer say that it is so catchy that when she only hears the shortened donut version she can sing the whole song. It was an absolute pleasure working with you. Thank you so much for helping me take my company to another level in branding who we are. As a matter of fact, my daughter has her teachers singing the jingle and they now have Three-Way Plumbing T-shirts autographed by me. Too funny!"

**Danielle Martini**  
**Three-Way Plumbing Services, Inc.**

I've been meaning to tell you how much I love the Classic Kitchen and Bath jingle. It was a home run with Jill and we all love it at MLC. Thanks for your hard work, can't wait to get all of the final cuts.

**Brenda Walston**  
**Marketing Manager, MLC Advertising**

Hats off to everyone for a job well done. Thanks!

**Jim Sweezy, Certified Radio Marketing Consultant**  
**Senior Executive Account Manager**  
**West Virginia Radio Corporation**

Awesome!!!! I had some employees hear it almost brought tears to their eyes. These spots will definitely be memorable to the listeners. GREAT JOB - THANK YOU! Have a great day.

Regards,

**Jason R. Gaspard, President**  
**The Giving Tree**

Thank you for all your work in getting our jingle produced! It has been great working with you!

**Julie Boyer**  
**Grand Rental Station**

I received the CDs today. The jingle sounds great! Thank you so much!

**Jen Fulton, Account Executive**  
**Clear Channel Radio**

Findlay, Ohio

I think you out did yourself on this. It sound awesome.

Thank You.

**Jim Shields, Universal Windows Direct**

I would like to start with what a pleasure it was doing business with your company. You were friendly, fast, efficient and extremely professional from start to finish. Your enthusiasm and obvious love of what you do shines and makes you in particular a delight to work with, especially considering that other than the fact that I wanted a jingle I had no idea what I

wanted and you skillfully guided me through the entire process. When all was said and done I felt the product was first class and the price was fair.

As far as results the most exiting for me was when I ran into my former boss ( who also happens to be one of my biggest competitors) and his wife at a restaurant. Within a few minutes of chatting with her and as soon as he was out of earshot she immediately said "Help, I need a hero" and made reference to the jingle you created for me. Nice to know that people, even those who are not potential clients are hearing the message.

Another great and the most profitable experience I can directly tie to the jingle is when a first time client called. When we asked her how she found our phone number she immediately said "you know the song on the radio, I just can't get it out of my head". She then sang " Call 584-HERO" in perfect tune to the jingle. Later that day when we visited her home she signed a contract for almost \$9000.

Our company name, Bear Valley Plumbing and Heating is very hard to brand because so many other companies bear (pun intended) the same name as us because we all live in the Big Bear Valley. As a matter of fact we conducted a solo name awareness survey and our own clients couldn't remember our name. The new HERO brand has been very successful and your jingle has played what I would estimate to be an 80% part in the branding effort. Everywhere I go in town I constantly hear "Help, I need a hero" or "There goes my hero" from friends and associates. It's really become kind of a friendly joke to make sure someone says something like that. That's exactly what I had envisioned from the hero brand was something kind of "corny and funny" while being "memorable and credible" at the same time. Your jingle was right on the mark.

I just can't say enough about you, your company and your jingle.

Thanks,

**Bob Rehfuss**

**Owner**

**Bear Valley Plumbing and Heating**

I have been selling Radio for 25 years and worked with many different production companies and just like anything else there are those companies that are just so so and others that shine and just get it. I would consider Linda at Bell Music Productions one that shines! She is excellent at understanding the concepts that I wanted and bringing them to life for my clients. When she called to play the final piece for my clients, never before had they been so excited! They absolutely loved her work!

There were many times when I worked with other companies that I would go back and forth and in the end either had nothing or had a product that we weren't happy with and that didn't produce results for my clients. Linda was easy to work with, offered quick turn around and produced a dynamite product that is getting my clients excellent results!

Of all the production companies I have worked with through my years in Radio, you are the best!

**BERT**

**Radio Fargo-Moorhead**